

New Order

ORDER



WNUF-FM

Orders
Order / Rev: 263211
Alt Order #:
Product Desc:
Estimate:
Flight Dates: 10/24/16 - 11/08/16
Original Date / Rev: 10/19/16 / 10/19/16
Order Type: GENERAL



Primary AE: Orlando House
Sales Office: L-ORD
Sales Region: LOCAL

Agency Name: Alphasphere Strategies LLC
Buying Contact:
Billing Contact:
 P.O. Box 720761
 Orlando, FL 32872

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Singh Rich Orange County tax Apprai
Demographic: HH
Product Codes: Candidates
Priority: P-04
Revenue Code 1: AGY
Revenue Code 2: GEN
Revenue Code 3: POL

New Business Thru: 03/19/17
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 09/26/16 | 10/30/16 | 9 | \$1,070.00 | \$909.50 |
| 10/31/16 | 11/08/16 | 12 | \$1,470.00 | \$1,249.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| October 2016 | 9 | \$1,070.00 | \$909.50 | 0.00 |
| November 2016 | 12 | \$1,470.00 | \$1,249.50 | 0.00 |
| Totals | 21 | \$2,540.00 | \$2,159.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Orlando House | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------------------|------|-------------------|-----------------|-------------------------|-------|------------------|-------------------|-----|-------|-------------|------|---------------|------|-------|----------|
| N 1 | WNUE | 10/24/16 | 10/24/16 | M-F 6a-7p Studio Naming | CM | 6:00 AM-10:00 AM | ----- | :30 | 1 | \$130.00 | P-04 | 0.00 | NM | 1 | \$130.00 |
| (6:00 AM-10:00 AM) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/24/16 | 10/30/16 | M----- | | | 1 | | | \$130.00 | | 0.00 | | | |
| N 2 | WNUE | 10/24/16 | 10/24/16 | M-F 6a-7p Studio Naming | CM | 3:00 PM-7:00 PM | M----- | :30 | 1 | \$120.00 | P-04 | 0.00 | NM | 1 | \$120.00 |
| (3:00 PM-7:00 PM) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/24/16 | 10/30/16 | M----- | | | 1 | | | \$120.00 | | 0.00 | | | |
| N 3 | WNUE | 10/25/16 | 10/25/16 | M-F 6a-7p Studio Naming | CM | 6:00 AM-10:00 AM | -T----- | :30 | 1 | \$130.00 | P-04 | 0.00 | NM | 1 | \$130.00 |
| (6:00 AM-10:00 AM) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/24/16 | 10/30/16 | -T----- | | | 1 | | | \$130.00 | | 0.00 | | | |
| N 4 | WNUE | 10/25/16 | 10/25/16 | M-F 6a-7p Studio Naming | CM | 3:00 PM-7:00 PM | -T----- | :30 | 1 | \$120.00 | P-04 | 0.00 | NM | 1 | \$120.00 |
| (3:00 PM-7:00 PM) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/24/16 | 10/30/16 | -T----- | | | 1 | | | \$120.00 | | 0.00 | | | |
| N 5 | WNUE | 10/26/16 | 10/26/16 | M-F 6a-7p Studio Naming | CM | 6:00 AM-10:00 AM | --W---- | :30 | 1 | \$130.00 | P-04 | 0.00 | NM | 1 | \$130.00 |
| (6:00 AM-10:00 AM) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/24/16 | 10/30/16 | --W---- | | | 1 | | | \$130.00 | | 0.00 | | | |
| N 6 | WNUE | 10/27/16 | 10/27/16 | | CM | 6:00 AM-10:00 AM | ---T--- | :30 | 1 | \$130.00 | P-04 | 0.00 | NM | 1 | \$130.00 |

Order / Rev: 263211
 Alt Order #:
 Flight Dates: 10/24/16 - 11/08/16

Advertiser: Singh Rich Orange County tax Appraiser
 Product Desc:
 Estimate:

WNUE-FM

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------------------|------|-------------------|-----------------|-------------------------|-------|-------------------|---------|-----|-------|-------------|------|---------------|------|-------|----------|
| M-F 6a-7p Studio Naming | | | | | | | | | | | | | | | |
| (6:00 AM-10:00 AM) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/24/16 | 10/30/16 | ---T--- | | 1 | | | | \$130.00 | | 0.00 | | | |
| N 7 | WNUE | 10/28/16 | 10/28/16 | M-F 6a-7p Studio Naming | CM | 6:00 AM-10:00 AM | ----F-- | :30 | 1 | \$130.00 | P-04 | 0.00 | NM | 1 | \$130.00 |
| (6:00 AM-10:00 AM) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/24/16 | 10/30/16 | ----F-- | | 1 | | | | \$130.00 | | 0.00 | | | |
| N 8 | WNUE | 10/29/16 | 10/29/16 | Fri-Sun 6a-11:59p | CM | 10:00 AM-3:00 PM | -----S- | :30 | 1 | \$90.00 | P-04 | 0.00 | NM | 1 | \$90.00 |
| (10:00 AM-3:00 PM) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/24/16 | 10/30/16 | -----S- | | 1 | | | | \$90.00 | | 0.00 | | | |
| N 9 | WNUE | 10/30/16 | 10/30/16 | Fri-Sun 6a-11:59p | CM | 10:00 AM-3:00 PM | -----S | :30 | 1 | \$90.00 | P-04 | 0.00 | NM | 1 | \$90.00 |
| (10:00 AM-3:00 PM) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/24/16 | 10/30/16 | -----S | | 1 | | | | \$90.00 | | 0.00 | | | |
| N 10 | WNUE | 10/31/16 | 10/31/16 | M-F 6a-7p Studio Naming | CM | 6:00 AM-10:00 AM | M----- | :30 | 1 | \$130.00 | P-04 | 0.00 | NM | 1 | \$130.00 |
| (6:00 AM-10:00 AM) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/31/16 | 11/06/16 | M----- | | 1 | | | | \$130.00 | | 0.00 | | | |
| N 11 | WNUE | 11/01/16 | 11/01/16 | M-F 6a-7p Studio Naming | CM | 6:00 AM-10:00 AM | M----- | :30 | 1 | \$130.00 | P-04 | 0.00 | NM | 1 | \$130.00 |
| (6:00 AM-10:00 AM) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/31/16 | 11/06/16 | -T----- | | 1 | | | | \$130.00 | | 0.00 | | | |
| N 12 | WNUE | 11/02/16 | 11/02/16 | M-F 6a-7p Studio Naming | CM | 6:00 AM-10:00 AM | --W---- | :30 | 1 | \$130.00 | P-04 | 0.00 | NM | 1 | \$130.00 |
| (6:00 AM-10:00 AM) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/31/16 | 11/06/16 | --W---- | | 1 | | | | \$130.00 | | 0.00 | | | |
| N 13 | WNUE | 11/03/16 | 11/03/16 | M-F 6a-7p Studio Naming | CM | 6:00 AM-10:00 AM | ---T--- | :30 | 1 | \$130.00 | P-04 | 0.00 | NM | 1 | \$130.00 |
| (6:00 AM-10:00 AM) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/31/16 | 11/06/16 | ---T--- | | 1 | | | | \$130.00 | | 0.00 | | | |
| N 14 | WNUE | 11/03/16 | 11/03/16 | M-F 6a-7p Studio Naming | CM | 3:00 PM-7:00 PM | ---T--- | :30 | 1 | \$120.00 | P-04 | 0.00 | NM | 1 | \$120.00 |
| (3:00 PM-7:00 PM) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/31/16 | 11/06/16 | ---T--- | | 1 | | | | \$120.00 | | 0.00 | | | |
| N 15 | WNUE | 11/04/16 | 11/04/16 | M-F 6a-7p Studio Naming | CM | 6:00 AM-10:00 AM | ----F-- | :30 | 1 | \$130.00 | P-04 | 0.00 | NM | 1 | \$130.00 |
| (6:00 AM-10:00 AM) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/31/16 | 11/06/16 | ----F-- | | 1 | | | | \$130.00 | | 0.00 | | | |
| N 16 | WNUE | 11/04/16 | 11/04/16 | M-F 6a-7p Studio Naming | CM | 3:00 PM-7:00 PM | ----F-- | :30 | 1 | \$120.00 | P-04 | 0.00 | NM | 1 | \$120.00 |
| (3:00 PM-7:00 PM) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/31/16 | 11/06/16 | ----F-- | | 1 | | | | \$120.00 | | 0.00 | | | |
| N 17 | WNUE | 11/05/16 | 11/05/16 | Fri-Sun 6a-11:59p | CM | 10:00 AM-3:00 PM | -----S- | :30 | 1 | \$100.00 | P-04 | 0.00 | NM | 1 | \$100.00 |
| (10:00 AM-3:00 PM) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/31/16 | 11/06/16 | -----S- | | 1 | | | | \$100.00 | | 0.00 | | | |
| N 18 | WNUE | 11/06/16 | 11/06/16 | Fri-Sun 6a-11:59p | CM | 10:00 AM-3:00 PM | -----S | :30 | 1 | \$100.00 | P-04 | 0.00 | NM | 1 | \$100.00 |
| (10:00 AM-3:00 PM) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/31/16 | 11/06/16 | -----S | | 1 | | | | \$100.00 | | 0.00 | | | |
| N 19 | WNUE | 11/07/16 | 11/07/16 | M-F 6a-7p Studio Naming | CM | 6:00 AM-10:00 AM | M----- | :30 | 1 | \$130.00 | P-04 | 0.00 | NM | 1 | \$130.00 |
| (6:00 AM-10:00 AM) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/07/16 | 11/13/16 | M----- | | 1 | | | | \$130.00 | | 0.00 | | | |
| N 20 | WNUE | 11/07/16 | 11/07/16 | M-F 6a-7p Studio Naming | CM | 3:00 PM-7:00 PM | M----- | :30 | 1 | \$120.00 | P-04 | 0.00 | NM | 1 | \$120.00 |
| (3:00 PM-7:00 PM) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |

Order / Rev: 263211
 Alt Order #:
 Flight Dates: 10/24/16 - 11/08/16

Advertiser: Singh Rich Orange County tax Appraiser
 Product Desc:
 Estimate:

WNUE-FM

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------|------|-------------------|-----------------|-------------------------|-------------------|--|-------------|-----|---------------|----------|------|------|------|-------|------------|
| N20 | WNUE | 11/07/16 | 11/07/16 | M-F 6a-7p Studio Naming | GM | 3:00 PM-7:00 PM (3:00 PM-7:00 PM) | M----- | :30 | 1 | \$120.00 | P-04 | 0.00 | NM | 1 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 11/07/16 | 11/13/16 | M----- | 1 | | \$120.00 | | 0.00 | | | | | | |
| N21 | WNUE | 11/08/16 | 11/08/16 | M-F 6a-7p Studio Naming | GM | 6:00 AM-10:00 AM (6:00 AM-10:00 AM) | -T----- | :30 | 1 | \$130.00 | P-04 | 0.00 | NM | 1 | \$130.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 11/07/16 | 11/13/16 | -T----- | 1 | | \$130.00 | | 0.00 | | | | | | |
| Totals | | | | | | | | | | | | | | 21 | \$2,540.00 |

Alphasphere Strategies LLC
P.O. Box 720761
Orlando FL 32872

Orange county property Tax Appraiser Rick Sing

| Dates | WNUE | |
|----------------------|---------|-------------------|
| | 98.1 | |
| | Class 1 | Class 2 |
| 10/24/2016 Monday | \$130 | 6:00A-10:00A |
| 10/24/2016 Monday | \$120 | 3:00P-7:00P |
| 10/25/2016 Tuesday | \$130 | 6:00A-10:00A |
| 10/25/2016 Tuesday | \$120 | 3:00P-7:00P |
| 10/26/2016 Wednesday | \$130 | 6:00A-10:00A |
| 10/27/2016 Thursday | \$130 | 6:00A-10:00A |
| 10/28/2016 Friday | \$130 | 6:00A-10:00A |
| 10/29/2016 Saturday | | \$90 10:00A-3:00P |
| 10/30/2016 Sunday | | \$90 10:00A-3:00P |
| 10/31/2016 Monday | \$130 | 6:00A-10:00A |
| 11/1/2016 Tuesday | \$130 | 6:00A-10:00A |
| 11/2/2016 Wednesday | \$130 | 6:00A-10:00A |
| 11/3/2016 Thursday | \$130 | 6:00A-10:00A |
| 11/3/2016 Thursday | \$120 | 3:00P-7:00P |
| 11/4/2016 Friday | \$130 | 6:00A-10:00A |
| 11/4/2016 Friday | \$120 | 3:00P-7:00P |
| 11/5/2016 Saturday | \$100 | 10:00A-3:00P |
| 11/6/2016 Sunday | \$100 | 10:00A-3:00P |
| 11/7/2016 Monday | \$130 | 6:00A-10:00A |
| 11/7/2016 Monday | \$120 | 3:00P-7:00P |
| 11/8/2016 Tuesday | \$130 | 6:00A-10:00A |
| Total | Gross | 2540 |
| | Net | 2159 |

PR

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|--|---|
| Station and Location: <div style="text-align: center; margin-top: 10px;"> WNUE-FM 523 Douglas Avenue Altamonte Springs FL 32714 </div> | Date: <div style="text-align: center; margin-top: 10px;"> 10/20/16 </div> |
|--|---|

I, Tatsiana Sokalava,

being/on behalf of: Rick Singh Campaign,

a legally qualified candidate of the Democrat

political party for the office of: Orange County Property Appraiser

in the General

election to be held on: 11/08/16

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|--------------|----------------|-----------------|
| See Schedule | | | See Schedule | | |

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Alphasphere Strategies LLC

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Gary Kane

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/20/16

Date

Signature

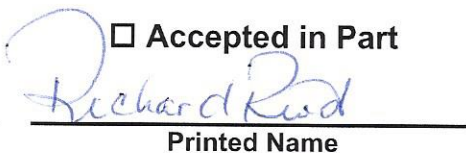
To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**


Signature


Printed Name


Title